



Travel and Tourism



Qualification details:

BTEC Level 1/Level 2 Tech Award in TRAVEL AND TOURISM

Students will explore the aims of different travel and tourism organisations, the features of tourist destinations, how organisations meet customer requirements, and the influences on global travel and tourism. Coursework will be completed through the practical applications of skills preparing them for further study or the world of work. The travel and tourism sector is the UK's third-largest employer, accounting for 9.5 per cent of total employment. Tourism is one of the fastest-growing sectors in the UK in employment terms.

What will students study?

The Pearson BTEC Level 1/2 Tech Award in Travel and Tourism is made up of two internally assessed unit and one external exam:

Component 1 - Travel and Tourism Organisations and Destinations – This is an internal coursework component usually completed during Year 10.

Component 2 - Influences on Global Travel and Tourism – This is an externally assessed task (exam - 2 hours).

Component 3 - Customer Needs in Travel and Tourism – This is an internal coursework component.

How will you be assessed?

The coursework tasks are formal written pieces of work, you will be prepared to complete these through teaching in lessons, teaching takes place in a range of ways but is linked to case study examples to enable students to understand the reality of the travel and tourism sector.

Other Information:

The course will also involve lots of opportunity for you to apply acquired skills and demonstrate their knowledge and understanding. Case study examples of used and specialist visiting speakers where possible to provide students with a real understanding of working in the sector.

What can this qualification lead to?

This qualification can lead to further study on vocational qualifications at Level 3, study on apprenticeships, employment or for a move towards higher education. Job opportunities in the sector include Cabin Crew, Travel Agents, Holiday Representatives and more.

Do you have any questions?

Speak to Ms Gallagher for further information or visit the following link:

<https://qualifications.pearson.com/en/qualifications/btec-tech-awards/travel-and-tourism.html>