



## Information Technology

### Creative iMedia Level 1/2



#### Who is this Creative iMedia Level 1/2 qualification for?

The Cambridge Nationals in Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products.

#### What will students study and How will it be assessed?

The course is broken up into 4 components, each aiming to give learners experience of the

##### **R081: Pre-Production Skills – 25%**

60 marks 1hour 15minutes Written paper, set and marked by the exam board. Pre-production skills including; understanding of the client brief, time frames, deadlines and preparation techniques that form part of the planning and creation process.

##### **R082: Creating Digital Graphics – 25%**

60 marks Approx. 10 hours including delivery. Understand the basics of digital graphics editing for the creative and digital media sector. They will learn where and why digital graphics are used and what techniques are involved in their creation. Centre-assessed task, exam board moderated.

##### **R085: Creating a Multipage Website – 25%**

60 marks Approx. 30 hours including delivery. Understand the basics of creating websites. It will enable learners to demonstrate their creativity by combining components to create a functional, intuitive and aesthetically pleasing website. Centre-assessed tasks, exam board moderated

##### **R090: Digital Photography – 25%**

60 marks Approx. 30 hours including delivery. On completion of this unit, learners will understand the features and settings of digital photographic equipment, be able to plan a photo shoot, review the digital photographs and review the final portfolio against a specific brief. Centre-assessed tasks, exam board moderated

#### What can qualification lead to?

Cambridge Technical – IT Level 3 or Digital Media Level 3 (these are OCR vocational qualifications that offer an alternative to A levels for students aged 16+). There are many different careers that this qualification could help you move towards. Some examples are: Photographer, Web-Designer, network manager, Digital agency worker.

#### Do you have any questions?

Speak to Mr Stevenson for further information or visit the following

<https://www.ocr.org.uk/qualifications/cambridge-nationals/creative-imedia-level-1-2-award-certificate-j807-j817/>